

Rackspace FinOps for Private Equity Firms

Increase value across your portfolio by reducing cloud costs.

As your firm continuously seeks to create strategic value for your portfolio companies, optimizing IT infrastructure and cloud costs is at the heart of driving operational efficiency.

Rackspace Technology can help increase value across your portfolio. From reducing cloud costs to creating cloud centers of excellence, we tailor our solutions to each of your portfolio companies' specific strategic priorities. Our cloud-agnostic consultants will create your roadmap, leveraging exclusive partner discounts and dedicated resourcing, and they will map out the best immediate- to long-term wins for them.

We typically help companies generate a 15% to 40% cloud cost savings. We're so sure we'll find you savings, that if we can't save you more than the cost of our FinOps Core Accelerator, we'll refund your fees, guaranteed.¹

Experts Dedicated to Your Success

The Rackspace FinOps team is FinOps- and cloud-certified. Our FinOps team has a deep understanding of the balance required to ensure fiscal responsibility and control throughout an organization — while maximizing the benefits of the cloud. We also have a wealth of experience navigating enterprise-level organization and process changes. We can assist you throughout your transformation journey by guiding you toward best practices that align with your business strategy.

Key Benefits

When you partner with Rackspace Technology for your FinOps needs, you gain these business benefits:

Unparalleled experience: We offers industry-leading expertise on all major public clouds with prescribed savings of over \$30 million.

Best-in-class technologies: using our deep partnerships with the leading cloud providers, our engineers have developed unique and deeply integrated tools to ingest data directly from cloud providers.

Outcome focused: Our \$120K savings guarantee¹ helps assure that your cloud investment is optimized and built for future growth.

Complete portfolio of end-to-end solutions: From professional services to managed cloud and application services management, Rackspace Technology provides end-to-end technology-agnostic solutions that meet your portfolio companies where they are on their journey to the cloud.

Drive operational efficiencies: Leverage rapid growth, strong EBITDA and security for sustained operational efficiencies — which can help you achieve more attractive exit multiples faster.

About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,600+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Take the Next Step

Let's talk about how Rackspace Technology FinOps expertise helps you create strategic value for your portfolio companies.

1-800-961-2888

www.rackspace.com/partners/private-equity

Your Cost Optimization Journey with Rackspace Technology

Whether you've experienced a recent lift-and-shift or are a cloud native user, Rackspace FinOps provides the cloud expertise and services required to establish your internal FinOps practice and optimize your cloud spend in ways that align with your business goals.

Here's what we accomplish at each step of your FinOps optimization journey and which services align with each step.

Step 1

Gain insight into cloud costs and get on the path to optimized cloud spend.

Rackspace FinOps Assessment Workshop: Gain insights into current governance practices, potential configuration gaps and a roadmap to optimal cost savings. This one-day workshop provides the foundational knowledge you need to begin navigating your FinOps journey. [Learn more](#)

Step 2

Refine and optimize your financial operation practices.

Rackspace FinOps Core Accelerator: This service includes a meeting with cloud financial analysts who will assess and optimize your internal FinOps capabilities, while providing high-impact, near-term recommendations for optimal cost savings. The FinOps Core Accelerator is a four-month, highly consultative, sprint-style engagement that provides highly actionable cost-saving insights for your resource reporting, segmentation and spend optimization based on public cloud best practices. We also offer a 60-day FinOps engagement fast-track. [Learn more](#)

Step 3

Implementation and ongoing cost optimization services and tooling to maintain best practices.

Rackspace Elastic Engineering: On-demand access to a team of highly skilled engineers who are available to collaborate with your organization to implement the cost optimization recommendations discovered in the FinOps assessment and workshop engagements. [Learn more](#)

Rackspace Optimizer+ with Platform Support: Manage your accounts and user permissions in a consolidated control panel with around-the-clock, ticketed access to Rackspace Technology cloud experts for cloud expertise, tooling and automation. [Learn more](#)

Get started today with a FinOps 120-Day Risk-Free Engagement²

Leverage a risk-free FinOps engagement delivered by Rackspace FinOps consultants to optimize your cloud spend and assess your FinOps and cloud maturity on your hyperscaler.

About the Rackspace Technology Private Equity Partners Program

Rackspace Technology helps private equity firms increase valuation across their portfolio companies by optimizing IT operations, reducing costs and accelerating transformation. We start by understanding what your portfolio company is solving for. Then we work with them to apply the world's leading technologies. Our multicloud expertise means that your companies will be able to drive the best business outcomes faster and more efficiently across applications, data and security.

1. For Rackspace FinOps Core Accelerator offer: at the end of the four-month engagement, if Rackspace does not identify specific actions that will result in at least \$120,000 in annual cost savings if implemented, then Rackspace will provide a refund of the cost of the Rackspace Core Accelerator offer to customer.
2. Legal terms apply, offer subject to change.