

# Rackspace Private Equity Partnership

Drive value, improve costs, and transform products and services across your entire portfolio with end-to-end cloud expertise.

Rackspace Technology helps private equity firms increase valuation across their portfolios by optimizing IT operations, reducing costs and accelerating transformation, often seeing savings as high as 60%.

Our experts start by understanding what the portfolio company is solving for and work with its team to apply the world's leading technologies. Our multicloud expertise means that companies will be able to drive the best business outcomes faster and more efficiently across applications, data and security. Our global capabilities, coupled with automation and IP developed over 30 years, yield significant benefits for private equity firms.

## Unparalleled Expertise to Thrive in the Cloud

Our experts deliver support to help your private equity company's meet their business goals, including:

**Dedicated cross-portfolio team:** A, executive relationship manager, private equity alliance executive sponsor and assigned strategic client executives act as an extension of your team.

**Deep strategic alliances:** Our deep partnerships allow our private equity partners to benefit from preferred pricing models and access to top-tier support across all leading cloud providers.

**Portfolio of end-to-end solutions:** From professional services to managed cloud and application services management, we provide end-to-end technology-agnostic solutions that meet your portfolio companies — wherever they are on their cloud journey.

**Best-in-class multicloud expertise:** With over 2,600 technical experts and 9,500 technical certifications, Rackspace Technology engineers have developed unique and deeply integrated tools to drive better cloud outcomes faster.

## Tailor-made Services for Private Equity

**Due diligence assessments:** Identify near-term and long-term opportunities with fixed cost, t-shirt-sized assessments and offerings. Baseline your portfolio companies' cloud readiness and define a roadmap for sustained growth.

**FinOps and cloud cost optimization:** Establish disciplined cloud cost management, while optimizing performance and scalability. On average, our FinOps engagements yield 15 to 40% cost savings with engagement structures and savings guarantees.

**Cloud modernization:** Drive efficient cloud technology adoption. Support future scalability, realize cost benefits and facilitate differentiation and innovation. We help your portfolio companies develop a prescribed modernization strategy across multicloud, applications, data and security – and bring that strategy into existence.

**ESG and sustainability:** Facilitate environmentally responsible cloud adoption and compliance with our ESG advisory and deployment services. Attract socially responsible investors, mitigate risk, and align your investments with sustainable and ethical practices.

## About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,600+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

## Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

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## Take the Next Step

Let's talk about how Rackspace Technology helps private equity firms maximize value and reduce risks in the cloud.

1-800-961-2888

[www.rackspace.com/partners/private-equity](http://www.rackspace.com/partners/private-equity)